

Semi-Permanent Makeup – Fact Sheet

What is Semi Permanent Makeup?

Permanent cosmetic enhancement – also known as *semi-permanent make-up* or *micro-pigmentation* – is an advanced form of tattooing. It is used to enhance eyebrows by simulating lost natural eyebrow hair or to provide permanent eyebrow, eyeliner or lip liner makeup. Medical grade pigments are infused into the dermal layer of the skin so the pigment will fade over time – depending on the skin type – typically 3 to 5 years, therefore the enhancement will not have the permanency of a conventional tattoo. The same techniques are employed for skin re-pigmentation, scar camouflage and nipple & areola reconstruction after surgery.

What is the Process?

STAGE ONE

Consultation: We work with the client to determine the shape of the eyebrow; the thickness of the upper and/or lower eyeliner or lip liner; and colour of the pigment. Clients must complete a Medical Health Form and sign a Consent Form before treatment and they are advised to read both forms carefully. In some cases a Doctor's Consent Form may be necessary before treatment can be given.

Skin Sensitivity Test: This must be carried out 24 hours before treatment to make sure that there will be no allergic reaction to the pigment or the locally applied numbing cream.

Design: The finished effect is agreed in advance between the client and the technician. Before commencement of the enhancement the shape is drawn with conventional makeup so the client can see the final result before the medical grade pigment is applied during the treatment.

Treatment: A numbing cream is locally applied to reduce any discomfort during the application of the pigment. However, the treated area will be slightly swollen and possibly a little sore, no worse than a cat scratch.

Immediately after the procedure the enhancement will be darker than the desired result. It will appear to lighten after a week or two when the pigment is covered over by the skin naturally healing and any crust will fall away.

After Care: Clients are provided with an aftercare soothing balm to be applied regularly during the first days of healing.

A detailed aftercare instruction sheet is provided to clients which they should follow carefully. Typically clients are advised to not scratch the crust or attempt to remove it before natural healing. Clients should not expose the enhancement to direct sun, tanning treatments, Jacuzzis, saunas, salt water, chlorinated pools and direct shower spray. It is most important to follow the aftercare instructions – protecting the treated area keeping it clean and dry, or the pigment may come out and the effect will be lost.

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November 2013

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STAGE TWO

Refresh: In most cases more than one session can be necessary before the desired effect is achieved. A follow up “refresh touch up” is strongly recommended 3-5 weeks after the initial treatment

What does it Cost?

Initial consultation is normally free unless a special journey is required for the technician to visit the client outside the Dunedin area. If a client requires further consultation before deciding to proceed with treatment then a consultation fee will be charged which will be credited against the cost of subsequent treatments.

There is a price list but actual pricing depends on the degree of work required, whether it be a single treatment or a course of treatments to achieve the desired effect.

Payment is required on the day of treatment and may be by cheque, cash, or bank transfer.

NOTICES

1. No person under the age of 16years will be given semi-permanent makeup treatment without the written approval of the parent or legal guardian.
2. No person will be given semi-permanent makeup treatment until they have read and signed the appropriate Visio Forma Consent Form.
3. Clients are required to declare if they know or suspect that they are suffering from any communicable or infectious disease; have a history of haemophilia (bleeding) or are taking medication such as anticoagulants which thin the blood or interfere with blood clotting; have a history of allergies or adverse reactions to pigments, dyes or have other skin sensitivities; or a history of epilepsy or seizures, prior to the commencement of any prescribed process by completion of the Visio Forma Medical Health Form.
4. No person will be given semi-permanent makeup treatment if it is apparent that they are under the influence of alcohol, drugs or mind altering substances.



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